

Platform Strategy How To Unlock The Power Of Communities And Networks To Grow Your Business

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Platform Strategy How To Unlock

IT organizations show an increasing sense of urgency around unlocking the value of data. An intelligent data strategy can help your business become more data driven.

How's your data strategy? Start by asking yourself these 3 questions.

To scale one-to-one or micro-personalization for your business, you must first evolve your content strategy: Set up structured content and a taxonomy within your digital experience platform (DXP ...

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Unlock One-to-One Personalization With Structured Content

Qventus, the first real-time operations system for healthcare, has partnered with Saint Luke's Health System to streamline discharge ...

Qventus and Saint Luke's Health System Partner to Streamline Patient Flow and Optimize Capacity

Having determined the optimal mix of information to include within the go-to-market strategy, it is important to have the right platform in place to ensure that the data remains live and is ...

Unlock the power of data to realise strategic goals

As a result, the Digital Front Door — a disruptive virtual strategy that encompasses all ... A cohesive experience that takes place on one platform increases comfort and confidence, bolsters ...

How to unlock the digital front door for patient engagement in 2021

Red Hat, Inc., the world's leading provider of open source solutions, today announced that leading organizations from around the world are using Red ...

Leading Organizations Reduce Complexity and Unlock Innovation with Red Hat Managed Cloud Services

CRM automation is one strategy that keeps showing up wherever remarkable growth ... Lemuel Operario works at babelforce, a global cloud communications platform focused on No-Code integration and ...

Here are six powerful benefits that CRM automation can unlock for your business

XRP Labs founder and lead developer Wietse Wind announced the launch of the public beta testnet

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for the Hooks Amendment. Build for the XRP ...

How XRP Labs' "Hooks" Could Unlock A New World For The XRPL

Sixty-one percent of 5G mobile users said augmented reality ads grab their attention more than traditional formats, Ericsson Emodo found in a survey.

5G promises to unlock wider adoption of AR in marketing

It is slowly pivoting from a business model built on consulting services to a platform structure in which it sells its technology through software as a service. And Heyns doesn't expect the ...

How Anmut Consulting Plans To Unlock The Value Of Data At Last

and sought a Kubernetes platform that would enable cloud-native development and a hybrid cloud strategy that includes on-premises, private cloud and public clouds. Open source leads the way To ...

stc pay Turns to Red Hat OpenShift to Help Unlock Digital Services Innovation

PRNewswire/ -- (NYSE: ADS), a leading provider of data-driven marketing, loyalty and payment solutions, today announced its Bread division, a leading ...

Alliance Data's Bread® To Enable Point-of-Sale Lending for Fiserv Merchant Clients

With Zaius's CDP - including its capabilities for AI and ML - the platform can unlock even more value by providing visibility and guidance through the lens of the customer. The marriage of ...

Optimizely Strengthens its Digital Experience Leadership with Acquisition of Customer Data Platform Zaius

OpsRamp, the leading provider of a modern digital operations management platform, has

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completed a study on how IT operations leaders are adapting their processes and tools to help their organizations ...

OpsRamp Study Reveals Why Enterprise IT Leaders Believe Digital Operations Management is Essential to Economic Recovery

an intelligent media investment tool built for Amazon and other retail media networks to help brands unlock sustainable competitive advantage and a winning e-commerce strategy. Pulse Advertising ...

Ideoclick Launches Pulse Advertising to Unify Disparate Data and Unlock Sustainable Competitive Advantage

Learn how to use data to optimize your creatives for every channel, align your strategy with user demographics ... trying to educate and win customers over and unlock loyalty in an increasingly ...

How Wayfair and Burt's Bees optimize digital creative for every social platform (VB Live)

Anavo Therapeutics, a global leader in unlocking the full therapeutic potential of human phosphatase biology, debuted today with a EUR 20 million (approx. \$24 million) seed financing. Anavo's mission ...

Anavo Therapeutics Launches with EUR 20 Million Seed Financing to Create Industry-Leading Pipeline of Allosteric Phosphatase Modulators

and sought a Kubernetes platform that would enable cloud-native development and a hybrid cloud strategy that includes on-premises, private cloud and public clouds. stc pay engaged Red Hat in the ...

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