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Marriott Corp.'s chairman and CEO must decide whether to recommend a restructuring of the company to the board of directors. The proposal he is considering would split the Marriott Corp., a premier hotel developer, owner, and manager, into two separate companies by a stock dividend to shareholders. One of the new companies would contain most of Marriott Corp.'s profitable management operations ...

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Business Overview of Marriott Corporation - 4516 Words ...

Where To Download Harvard Business School Marriott Corporation Cost Of Capital Solution Corporation was founded in 1927 by J. Willard Marriott as an A&W root beer

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1. Introduction: The case presents a company, named "Marriott Corporation" (MC), possessing an attractive and well known position in the hotel industry, providing services broadly categorized into three divisions; lodging, contract services and restaurants. It was established by J. Willard Marriott in 1927. Dan Cohrs, vice president of MC's project finance, is preparing his annual ...

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Marriott's Executive Chairman on Choosing the First ...

According to Harvard Business School, Marriott had three main lines of business: lodging, contract services and restaurants. Each line of business is calculated as an independent company due to the different risk and business operations across the three divisions.

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